

2017 CALL FOR ARTISTS

High Desert Arts and Literary Festival

The *High Desert Arts and Literary Festival* invites artists to submit original entries of their paintings and prints, sculpture, clay art, textile art, photography, art glass, mixed media, and original fine art jewelry.



**"Laces" By Colleen Sparlin
Winner of 2016 People's Choice Award**

Festival proceeds benefit local STEM educational programs and local scholarships.

September 8, Friday, 7pm-9pm and September 9, Saturday, 10am-4pm
San Bernardino County's Victor Valley Museum in Apple Valley



Library

2017 ARTIST ENTRY FORM

Individual Artist — \$100

Artists Sharing One Space — \$60 each (Max 2 Artists)

Organization Sharing One Space — \$40 each (Min 3 Artists— Max 5 Artists)

*Artists may send payment with entry form or wait for receipt of acceptance letter.
Once accepted, fee is due within seven (7) days.*

Artists must email three (3) photos of original works to Cheryl Thompson
with the entry form to hdalfav@gmail.com.

2017 High Desert Arts and Literary Festival (HDALF)

Reception & Preview: Sept. 8, Friday 7-9 PM

Festival & Sale: Sept. 9, Saturday 10 AM– 4 PM

Schedule

Setup: Friday 4-5:30 PM or Saturday 7-9 AM

Location

Victor Valley Museum, 11873 Apple Valley Road, Apple Valley

Key Dates

Entry Form Deadline: received by 5 pm, August 1, 2017

Space Fee Deadline: received by 5 pm, August 1, 2017

Advertising and promotion

HDALF will be publicized throughout the High Desert and Inland Empire with media sponsors in print and radio. Festival will also be marketed by AAUW Victor Valley, HDALF Partners, Sponsors and affiliates.

Submission and Media Categories

To be considered for the HDALF, artists will submit original works in the following media categories: Paintings and prints, sculpture, clay art, textile art, photography, art glass, mixed media, and original fine art jewelry. Reproductions are allowed provided they are limited editions, signed and numbered and clearly indicated as a reproduction.

Specifically Excluded from this Festival

Commercially or mass-produced items; RESALE or BUY/SELL merchandise; clay or ceramic art must be hand-thrown or hand-formed — no molds. The Festival Committee reserves the right to refuse or remove exhibition of work not consistent with submitted photos or these guidelines.

*Artists will be aware that the festival is presented in
a public venue to a diverse audience.*

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MAIL YOUR ARTIST ENTRY FORM AND FEE TO:

Cheryl Thompson, 15035 Cheyenne Road, Apple Valley, CA, 92308

Artist name (Print) _____

Mark: New Returning Sharing

Address _____ City _____ Zip _____

Phone _____ Email _____

Medium(s) _____

For more information contact Cheryl Thompson 760.646.6961 or email: hdalfav@gmail.com.

Once accepted to the Festival, Artists will receive a welcome packet with additional details.

Fee is required by August 1, 2017 payable to AAUW Victor Valley. Payments received after August 1, 2017 are subject to a \$30 late fee.

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