

# *High Desert Arts and Literary Festival*

## 2019 Sponsorship Opportunities

Sponsor Reception & Preview: April 12, 2019, 7pm — 9pm

Festival: April 13, 2019 10am — 4pm

The Historic Apple Valley Inn

20601 CA-Hwy 18, Apple Valley, California



*Angels Kneeling* by Eudell Cunningham

Winner of the 2017 Trever Bennett Award for Artistic Excellence

The *High Desert Arts and Literary Festival* is presented by the American Association of University Women (AAUW) Victor Valley Branch.

The *High Desert Arts and Literary Festival* provides an attractive venue for fine artists and authors to exhibit their work for sale.

**100% of festival proceeds benefit local STEM educational programs and scholarships.**

Visit us @ [victorvalley-ca.aauw.net/fund/art/](http://victorvalley-ca.aauw.net/fund/art/) or on Facebook @HighDesertALF





The 2019 **High Desert Arts & Literary Festival** returns this year on April 12 and 13 at the Historic Apple Valley Inn in Apple Valley.

Once again, this festival presents a unique opportunity to Sponsors in the High Desert business communities to expand their visibility, support local STEM education and scholarship programs, and bring an enriching cultural event to our region.

This year's highly visible and historic exhibit venue across from the Apple Valley Town Hall and Civic Center, will showcase diverse artists and artisans who are inspired professionals, talented amateurs, and promising students from across our region.

Enriching this unique event will be the participation of the High Desert Chapter of the California Writers Club (HDCWC). The festival will feature talented, published authors and editors sharing their stories and insights in subjects from local history to science fiction to mystery and suspense.

All proceeds from the High Desert Arts and Literary Festival support the vision of the Victor Valley Chapter of the American Association of University Women (AAUW) by providing middle and high school girls the opportunity to realize their dreams through STEM-based education programs and to assist nontraditional-aged women to improve their lives through scholarships to Victor Valley College. With the tremendous support of our sponsors last year, the AAUW Victor Valley Branch was able to host the Celebrating Women in Math and Science Conference for 300 8th grade girls, send four girls to Tech Trek STEM camp at UC Irvine, and provide four women with scholarships to return to school at VVC!

Please join us in encouraging STEM education and the arts by becoming a Sponsor of the annual *High Desert Arts & Literary Festival*. Details of many Sponsorship opportunities are available to you.

### **The High Desert Arts & Literary Festival Fundraiser will:**

Provide scholarships for women at Victor Valley College

Support the AAUW Celebrating Women in Math & Science STEM Conference for 300 local 8th-grade girl students

Send local 7th grade girls to AAUW Tech Trek, a science and math camp at University of California, Irvine for one week

Be a Possible Tax Deduction (consult your tax advisor)

**Help promote AAUW's goals by becoming a sponsor!**

# HIGH DESERT ARTS AND LITERARY FESTIVAL

## Sponsor Levels and Benefits

### \$2,500 — Platinum Level

- ◆ **“Presented by”** privileges
- ☞ Recognition on **all** promotional material including social media and press, 2019-2020 AAUW Victor Valley newsletters , Festival program and Reception invitation
- ☞ Invitation to the Evening Reception and Show Preview with Sponsor Photo
- ☞ Recognition by event speakers and opportunity to speak
- ☞ Large Banner with your logo
- ☞ Prominent Exhibit/Display space at Festival

### \$1,500 — Gold Level\*

- ☞ Recognition on most promotional material including social media, 2019-2020 AAUW Victor Valley newsletters, Festival program and Reception invitation
- ☞ Invitation to the Evening Reception and Show Preview with Sponsor Photo
- ☞ Recognition by event speakers and opportunity to speak
- ☞ Banner/Board with your logo
- ☞ Exhibit/Display space at Festival

### \$1,000 — Silver Level \*

- ☞ Recognition on promotional material including social media, 2019-2020 AAUW Victor Valley newsletters, Festival program and Reception invitation
- ☞ Invitation to the Evening Reception and Show Preview with Sponsor Photo
- ☞ Recognition by event speakers and opportunity to speak
- ☞ Banner/Board with your logo

### \$ 500 — Bronze Level

- ☞ Recognition in AAUW Victor Valley newsletters, Festival program and Reception invitation
- ☞ Invitation to the Evening Reception and Show Preview with Group photograph
- ☞ Recognition by event speakers and opportunity to speak
- ☞ Board with your name

\*Cost to host Celebrating Women in Math and Science Conference for 8th Grade Girls—\$5,000

\*Cost to provide one scholarship to a non-traditional aged student at VVC—\$1,500

\*Cost to send one 8th grade girl to STEM Camp (Tech Trek) - \$1,000



# HIGH DESERT ARTS AND LITERARY FESTIVAL



**We appreciate your support!**

**Donor Option #1: Make Check Payable to**

**AAUW CA SPF**

501(c)3 non-profit organization

Tax ID# #68-0463071

**Donor Option #2: Make Check Payable**

**to AAUW Victor Valley**

501(c)4 non-profit organization

*Your sponsorship to AAUW Victor Valley may be deductible under certain business expenses (e.g., advertising, etc.) Please consult with your tax professional before deducting this donation.*

**Thank you for supporting the education of women and girls!**

Please provide the following information about your organization and mail this form along with your check (made out to AAUW Victor Valley or AAUW CA SPF) to:

AAUW Festival, c/o Kim Verduzco, 19930 Cronese Court, Apple Valley, CA 92308

Contact name: \_\_\_\_\_

Organization: \_\_\_\_\_

Names (s) to be used in recognition: \_\_\_\_\_

Website URL to be used in recognition: \_\_\_\_\_

Address for receipt: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Amount of check: \_\_\_\_\_

Fund Preference(s):  No Preference/Use where needed  Tech Trek STEM Camp  
 Celebrating Women in Mathematics & Science Conference  Memorial Scholarship

**Please send your donation by March 1, 2019 to be included in promotions. Thank you.**

**For more information, please email [hdalfav@gmail.com](mailto:hdalfav@gmail.com) or visit our website [victorvalley-ca.aauw.net](http://victorvalley-ca.aauw.net).**

# THANK YOU TO OUR 2017 HDALF SPONSORS

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